

HOW TO ACCESS THE AGENT PRODUCTION REPORT

Use the Agent Production Report to view a statistical report for any Bright agent including listing count, listing price volume, sold price volume, average list price, average sold price and sales price compared to list price for listings that the agent's office has sold. This report will also display volume for the entire MLS.

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The Agent Production Report (previously referred to as the Agent Awards Report) displays sold volume for an agent and will include credit for both sides of a sale when an agent is on the listing AND buyer's side for a listing. Co-list and Co-selling agents will each receive 1/2 of the sale as a credit.

To generate an Agent Production Report:

1. Click Market.
2. Under the Market Resources heading click Agent and Office Production.
3. Click Agent Production Report.
4. Enter a Start Date and an End Date in the fields or use the Calendar lookup icons to select dates.
5. Type the Subscription ID of the agent(s). Note: Use commas to separate multiple subscription IDs.

6. Click Generate Report.

THE FOLLOWING INFORMATION IS INCLUDED IN THIS REPORT:

Total Sold / Entire MLS	The total amount of settled listing in the entire MLS for the selected time period.
Count	The total number of listings for the time period selected.
List \$ Volume	The total listed value of listings for the time period selected.
Sold \$ Volume	The total value of listings at the time of settlement for the time period selected.
Avg List Price	The average list price of listings for the time period selected.
Avg Sold Price	The average price that listings settled for in the time period selected. Determined by dividing the Sold \$ Volume by the number of settled listings.
SP % LP	The average percentage of the listed price that listings settled for in the time period selected. This number is determined by dividing the settled price by the listing price for every listing, summing them and then dividing by the number of settled listings.
Listed Sold	Listings that the agent being used in the report is both the listing agent and the agent with the buyer.
Listed In-House Sold	Listings that the agent being used in the report was the listing agent and the buyer's agent were in the same office.
Listed Coop Sold	Listings that the agent being used in the report was the listing agent and the buyer's agent was in a different office.
Listed In-House Sold	Listings that the agent being used in the report was the buyer's agent and the listing agent was in the same office.
Coop Listed Sold	Listings that the agent being used in the report was the buyer's agent for the listing and the listing agent was in a different office.

Note: Residential Lease and Commercial Property Types are not included in this data.

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