

# OUR MISSION

WE PROVIDE OUTSTANDING SERVICES AND LEADERSHIP TO  
POSITION OUR MEMBERS FOR SUCCESS IN REAL ESTATE.



## PROFESSIONAL DEVELOPMENT

- Develop skilled REALTORS® through professional growth and development opportunities
- Advocate professional and ethical services to the members and public



## COMMUNITY OUTREACH

- Promote the REALTOR® Brand and value
- Invest in our community
- Be the Voice of Real Estate



## MEMBER VALUE & ENGAGEMENT

- Engage members driven by a culture of inclusion, trust, and integrity
- Strive to recruit and elect volunteer leaders who reflect the profile of the members and counties we represent



## ADVOCACY

- Develop effective relationships with our elected officials
- Promote and protect private property rights, and the right to own, use, and transfer real estate
- Educate and promote the value of RPAC

# VISION

WE ARE THE TRUSTED VOICE IN REAL ESTATE, PROVIDING PROFESSIONAL  
SERVICES, ADVOCATING ON BEHALF OF OUR MEMBERS AND THE PUBLIC WE SERVE.